

Civic Center Publicity And Advertising

Newspaper Advertising

<i>Paper</i>	<i>Published</i>	<i>Day</i>	<i>Circulation</i>
Asheville Citizen-Times	Morning	Daily	56, 267
		Sunday/Holidays	63,026

** We recommend advertising on Friday in "Take 5" and/or in Sunday's Entertainment section.*

** Call Andrew Slade at 828-236-8994 at the Asheville Citizen-Times for current rates.*

Other Publications

** IWANNA...727-274-8888...Circulation: 149,000. Weekly trade/sell/buy newspaper, "Bringing Buyers and Sellers Together"*

** Mountain Express...828-251-1333...Circulation: 27,087. Weekly entertainment guide for the Western Carolinas.*

** Hendersonville Times-News...828-692-0505...Circulation: 20,560. Daily paper for Henderson County, heavy retirement.*

** Fun Things To Do In The Mountains...Circulation: 35,000. Monthly entertainment publication distributed in Western North Carolina.*

Radio and Television

WNC Radio and TV is unusual, in that Greenville and Spartanburg are part of the same Neilson rating area as Asheville.

For radio, Asheville has its own Arbitron rating (Spring Book). However, only major shows will draw people from Greenville and Spartanburg, South Carolina, which are approximately 1 hour and 15 minutes away. Below are the various television and radio stations.

Television

**Ch. 13 (ABC)...WLOS, Asheville...828-684-1340*

**Ch. 40 (IND)...WBSC, Asheville...828-684-1340*

**Ch. 21 (FOX)...WHNS, Asheville...828-288-2100*

**Ch. 4 (NBC)...WYFF, Greenville...864-576-7777*

*UNC-TV (PBS)...WUNF, Asheville...919, 549-7000

Radio

- ***88.1FM WCQS**, Asheville ...828-253-6875 *NPR, Classic, Jazz, BBC Overnight*
***88.7 FM WNCW**, Spindale, NC...828-287-8000 *World Café, Alternative, News*
 Advertisement Rep: Kate Barchet
***89.3FM WLFJ**, Greenville, SC ...864-298-6040 *Christian*
 Fax # 864-292-8428
***90.9FM WGUC**, Greenville, SC ...864-242-4660 *Oldies*
 Advertisement Rep: Libby Spencer
***91.7FM WTBI**, Greenville, SC ...864-269-2760 *Tabernacle Ministries Radio-
 Christian*
***92.5FM WESC**, Greenville, SC ...864-242-4600 *Old Time Country*
 Advertisement Rep: Libby Spencer
* **93.3FM WTPT**, Greenville, SC ...864-242-4600 *Rock*
 Advertisement Rep: Libby Spencer
***93.7FM WFBC**, Greenville, SC ...864-241-4266 *Top 40*
 Advertisement Rep: Melissa Thompson
***96.5FM WOXL**, Asheville... 828-259-9695 *Classic Hits 60's,70's,80's*
 Advertisement Rep: Dawn Creasman
***96.7FM WBZT**, Greenville, SC ...800-248-0863 *Rock*
***98.1FM WHZT**, Greenville,SC ...864-232-9810 *Top 40*
 Fax # 864-370-3403
***98.9FM WSPA**, Spartanburg, SC ...864-271-9200 *Light Rock/Oldies*
 Fax # 828-253-5619
 Advertisement Rep: Melissa Thompson
***99.9FM WKSF**, Asheville ...828-257-2700 *Kiss Country Hot Country*
 Fax # 828-255-7850
 Advertisement Rep: Teri Lynn Queen
***100.5FM WSSL**, Greenville, SC ...864-242-1005 *Hot New Country*
 Advertisement Rep: Libby Spencer
* **101.1FM WROQ**, Greenville, SC...864-242-0101 *Classic Rock*
 Advertisement Rep: Tom Hoyt
***102.5FM WMYI**, Greenville, SC...864-235-1025 *Adult Contemporary, Mix*
 Advertisement Rep: Libby Spencer
***103.3FM WOLI**, Greenville, SC ...864-421-9103 *Contemporary, Christian, Country*
 Fax # 864-232-9103
***104.3 FM WQNQ**, Asheville ...828-257-2700 *Today's Hits and Mix of 80's & 90's*
 Advertising Rep: Teri-Lynn Queen
***104.9FM WQNQ**, Asheville ...828-257-2700 *Classic Rock*
 Fax # 828-255-7850 Advertising Rep: Teri-Lynn Queen
***105.9FM WTMT**, Asheville ...828-259-9695 *NEW: Format Announcing 5-31-07*
 Advertising Rep: Dawn Creasman
***106.9FM WMIT**, Black Mountain...828-669-8477 *Christian*

Advertising Rep: Carol Davis
***107.3FM WJMZ**, Greenville, SC...864-235-1073 *Urban, Contemporary, R&B, Rap*
***570AM WWNC**, Asheville ...828-257-2700 *News, Talk Radio*
Fax # 828-255-7850
Advertising Rep: Teri-Lynn Queen
***680AM WRGC**, Sylva, NC...828-586-2221 *Yesterday's Hits, Today's Favorites*
Advertising Rep: David Skinner
***720AM WGCR**, Brevard, NC ...828-884-3300 *Gospel*
Advertising Rep: Shannon Lanney
***880AM WPEK**, Asheville ... 828-257-2700 *Progressive Talk Radio*
Fax # 828-255-7850
Advertising Rep: Teri-Lynn Queen
***950AM WYRD**, Greenville, SC ...864-271-9200 *News Radio*
***970AM WYSE**, Asheville ...828-240-1310 *ESPN Sports Radio*
Advertising Rep: Dawn Creasman
***1010AM WFGW**, Black Mountain 828-251-2000 *Gospel, Christian*
Non-profit only Service Announcements
***1230AM WSKY**, Asheville ...828-251-2000 *Christian*
***1250AM WBRM**, Marion, NC ...828-652-9500 *Country Music*
***1260AM WMUU**, Greenville, SC...864-242-6240 *Unique Christian*
***1310AM WISE**, Asheville ...828-240-1310 *ESPN Sports Radio*
Advertising Rep: Dawn Creasman
***1400AM WMXF**, Waynesville ... 828-456-8662 *Waynesville Home Town Radio*
Advertising Rep: Teri-Lynn Queen
***1450AM WHKP**, Hendersonville ..828-693-9061 *News, Talk, Community Oriented*
Advertising Rep: Richard Rhodes
***1600AM WTZQ**, Hendersonville...828-692-1600 *Timeless Classics*
Advertising Rep: Mark Warwick

Cable Television

Charter Media Services...828-209-2300

Cable Vantage...828-698-0996

Billboards

Outdoor Communications...811281-687-0100

Fairway Outdoor Advertising...828-684-1900

Lamar Advertising...828-687-4000 or 1-800-438-5444